



# 7:30 am Registration 8:30am Welcome Address & Keynote Session

The Change Conductor: Orchestrating Leadership in Transition - John Guiliana

9:50 - 10:50am Education Sessions

#### ADMINISTRATIVE TRACK

Finding Common Ground: Strategies for Smoother Collaboration with Challenging Physicians Keith Roberts CLINICAL TRACK Writing Meaningful Infection Control Risk Assessments Barbara St. John

#### LEADERSHIP TRACK Benchmarking Your ASC's Financial Fitness John Goehle

### 11:15am - 12:15pm Education Sessions

ADMINISTRATIVE TRACK

HR Trends in Recruitment and Retention Michael Timmes CLINICAL TRACK Sterilization Survey: Is Your Facility Prepared? Al Spath LEADERSHIP TRACK

Leveraging LinkedIn to Build Your ASC's Brand (and Yours) Nina Dietrich

12:20 - 1:00pm Ask the Experts Q&A: NJ Legal and State DOH Updates John Fanburg, Isabelle Bibet-Kalinyak, Stefanie Mozgai, AJ Sabath

# 1:00 pm Lunch & Exhibit Visits

2:00 - 3:00pm Education Sessions

ADMINISTRATIVE TRACK Cybersecurity Best Practices Dawn Meglino CLINICAL TRACK Are You Upside Down on Your Drug Expenses? John Karwoski

# 3:20 - 4:20pm Education Sessions

#### ADMINISTRATIVE TRACK

Future-Ready ASC Branding, Marketing, and Business Development Ron Capello CLINICAL TRACK Planning and Presenting Your QAPI Meeting Maria Alvarado & Cori Prisco

### LEADERSHIP TRACK

LEADERSHIP TRACK

Understanding and Avoiding Common

Pitfalls of Credentialing

Amanda Penrod

How to Forecast Case Profitability Gavin Fabian

### 4:20pm Closing Remarks, Raffles & Giveaways









