



# NJAAASC's 11th Annual Ambulatory Surgery Conference

May 12, 2021 | Virtual



# ASC CONFERENCE RATES

## Member ASC Rates:

- Through April 28th: \$100 per member
- April 29 or later: \$150 per member
- Member ASC Group reduced rates: Get **20% off** per person when your Member ASC registers 3 or more employees together by April 28th!
- The first 250 ASC Members to register before April 28th will receive a **SWAG BAG IN THE MAIL** as a gift from NJAASC! A **\$45 value!**

## Non-Member ASC Rates:

- Through April 28th: \$200 per person
- April 29 or later: \$250 per person

[REGISTER NOW!](#)



# EXHIBITOR CONFERENCE RATES & PRIZES!

**Vendor Members** are **free!** All Vendor Members will have a complimentary **virtual exhibit** for your companies use! Vendor Members must register to participate in the exhibit! and your booth must include a ZOOM video link or chat feature!

## **Non-Member Vendor Rate:**

- \$1500 to purchase a virtual booth
  - including two nonmember vendors to staff the booth.
  - You must register prior to April 28th!
  - Our virtual platform provider will build your booth!
  - You provide the logos and the links to the company websites, photos, and documents.
  - You must add a Zoom, Teams, or Google Meet link to video chat with participants the day of the event.

## **Don't miss the fabulous PRIZES!**

Visit the vendors to be automatically entered in the three grand prize drawings:

**GRAND PRIZE:** Peloton bike valued at **\$1895**  
& a **one year subscription** valued at **\$470**

*You must visit at least six vendor members to qualify. This visit must be in the form of a direct video chat with the vendor, not a message. Platform software will confirm this.*

**SECOND PRIZE:** an **iPad** valued at **\$329** plus **\$200 Apple Gift Card**

**THIRD PRIZE:** a **\$250 Amazon Gift Card**



# NEW THIS YEAR!

YOU MUST CHOOSE YOUR TRACK FOR YOUR PARTICIPATION

## NEW THIS YEAR!

This conference program offers **TWO TRACKS!**

**Novice/Refresher** OR **Expert!**

**Your first decision:** Which track should I attend to best suit my needs?

**You must choose your TRACK when you register!**

NJAASC is a BASC Provider #2515. The program courses are being filed and pending approval for BASC credits for AEU's and IPCH's.

NJAASC occasionally photographs and/or records its programs.

NJAASC may use images to promote or publicize this or future events.

By your participation, you agree to allow NJAASC the non-exclusive right to use your name and likeness in connection with the advertising, publicity and promotion of its programs.

**REGISTER NOW!**



# EXPERT TRACK SCHEDULE

**\*PROGRAMS MARKED BY AN ASTERISK ARE FEATURED IN BOTH THE EXPERT TRACK AND THE NOVICE/REFRESHER TRACK**

**7:15-7:45 AM COFFEE WITH VENDORS**

**7:45-7:55 AM OPENING REMARKS: NJAASC PRESIDENT, JEFF SHANTON**

**7:55-8:00 AM WELCOME: NJAASC CONFERENCE CHAIR, BONNIE BRADY LAVOIE, RN,CNOR,CASC, VP OF OPERATIONS, WEST MORRIS SURGERY CENTER**

**8:00-9:00 AM \*KEYNOTE A: REFLECTIONS ON 30 YEARS IN THE TRENCHES**

**Speaker:** John J. Goehle, MBA, CASC, CPA, Chief Operating Officer, Ambulatory Healthcare Strategies, LLC

In this session a veteran of 30 years in the ASC industry reflects on how the ASC industry has changed in three decades, the most notable things he has learned, and where the industry might be headed into the future.

## **Course Learning Objectives:**

- Discuss the early years of the ASC Industry
- Review how the Industry has changed in 30 years
- Highlight the biggest lessons learned
- Discuss where the ASC industry might be headed

**9:00-10:00 AM TWO CONCURRENT SESSIONS**

**OPTION 1: COVID-19; WE ARE STILL IN IT**

**Speakers:** Meg Stagliano, RN BSN MBA, Vice President, Business Development RWJBarnabas Health; Melissa Bushnell, RN, MSN Assistant Vice President, Atlanticare Surgery Centers, Lillian Armstrong Carson, RN MSN MBA CNOR RNFA, Vice President, Virtua Health

This expert panel consists of three health systems that are actively involved in surgery center partnerships in New Jersey. The hospital partners will discuss their experience in managing surgery centers throughout the COVID 19 pandemic. The panel will present challenges faced early on, struggles that the surgery center industry continues to experience, and predictions of how long this impact will last.



# EXPERT TRACK SCHEDULE CONTINUED

## **Learning Objectives:**

- Discuss factors affecting surgery centers early in Covid pandemic.
- Discuss struggles that surgery centers continue to face as the pandemic delays.
- Discuss recovery efforts across surgery centers in NJ.
- Discuss the forecast for how long this pandemic will affect surgery centers.

## **OPTION 2: PROTECTING OUR PATIENTS AND OUR EMPLOYEES - USP 797 & USP 800**

**Speakers:** John Karwoski, RPh, MBA, President and Founder of JDJ Consulting, LLC;  
Dr. Amit Gupta Rph, Pharm.D, CCP, Owner and Consultant Pharmacist, Amit Gupta  
Consulting, LLC;

We will discuss USP 797 and 800 and how they affect your center. We will review the rationale behind the guidance, and how it will affect your practice in the near future. We will strategize different approaches to meet regulatory expectations, and ways to avoid deficient practices.

## **Learning Objectives:**

- Enhance knowledge of FDA USP 797
- Understand USP 800 and how it affects your facility
- Interpret USP 800 guidelines and regulations
- Address tools needed to assess USP 800 compliance

## **10:00-10:30 AM BREAK WITH VENDORS**

## **10:30-11:30 AM TWO CONCURRENT SESSIONS**

## **OPTION 3: SERVICE LINES MADE EASY: ADDING NEW SERVICES TO YOUR ASC**

### **Speakers:**

Bonnie Lavoie, RN CNOR CASC, Vice President of Operations, West Morris Surgery  
Center, Morris County, NJ;

Cori Prisco, RN, DNP, MSJ Clinical Director at Hudson Crossing Surgery Center

Generating revenue and growth are critical to the continued success of your ASC. Adding a new service line to your current specialty mix is a journey that can be overwhelming, full of wrong turns and detours. This course will provide clear direction, planning resources and real-life examples to ensure you arrive at your destination. Discussion will provide the direction for participants to analyze and plan for this new service line while real-life case studies allow participants to see the future of their own ASCs.



# EXPERT TRACK SCHEDULE CONTINUED

## Learning Objectives:

- Recognize ways to generate revenue by adding new service lines to your ASC.
- Identify methods to analyze benefits and obstacles to add a service line.
- Conduct a cost analysis of adding a service line to your current specialty mix.
- Plan and implement a new service line.

## **OPTION 4:** “BUILDING ON SUPPLY MANAGEMENT LESSONS: 10 WAYS TO REDUCE ON-HAND INVENTORY – AND COST”

**Speaker:** Jeff Lawrence, Vice President of Business Development, Envi/Inventory Optimization Solutions; Lanie Farkas, Director of Client Services, Envi/Inventory Optimization Solutions

Coming out of the past year's turmoil, ASC leaders have an even more urgent need to maximize efficiency and reduce costs. And while many were making progress in cost management pre-pandemic, today it's clear that more savings and better supply chain practices are needed to shore up ASC businesses.

In our current environment – recognizing that every penny counts – the lessons learned during COVID-19 seem to point us toward stockpiling supplies. But is that best for our organization? How do we balance supply levels while managing costs? The answer is to look at the way inventory is managed.

This session provides 10 steps to help organizations rebalance on-hand inventory and in turn, reduce the costs associated with supply management practices. Let's look at everything from creating an approved formulary, to forming partnerships between supply chain and nursing, to building greater visibility to consumption, to resetting inventory levels based on accurate usage data and understanding demand.

This interactive discussion will help you find new ways to rebalance inventory within your organization and reduce overstocking, loss, waste, and in turn, optimize inventory levels and improve cash flow.

## Learning Objectives:

- Understand the associated costs of carrying too much on-hand inventory
- Reduce on-hand inventory by building greater visibility to supplies, and implementing best practices in supply management
- Build visibility to consumption, creating accurate usage data to reset levels
- Optimize inventory levels and improve cash flow



# EXPERT TRACK SCHEDULE CONTINUED

**11:30-12:30PM** \***KEYNOTE B:** ASK THE EXPERTS-Q&A FORUM

**Speakers:** Jeff Shanton, President, NJAASC; Meg Fisher, MD, Simonetta, Public Strategies Impact LLC, John Fanburg, Brach Eichler LLC, Mark Manigan, RWJBarnabas Health; Gene Brenycz, and Maria P.Christensen, PhD, APN, RN, NEA-BC, NJ Department of Health.

This program will feature a panel of experts discussing current, pertinent New Jersey ASC topics.

**12:30-1:15PM** **LUNCH, PODCAST-JOHN GOEHLE, VENDOR TIME**

**1:15 - 2:15 PM** **TWO CONCURRENT SESSIONS:**

**OPTION 5:** **CYBER SECURITY – PROTECTING YOURSELF AND PLANNING FOR THE WORST**

**Speakers:** Craig Lahey, Regional Vice President, Surgical Information Systems; Nelson Gomes, Medicus IT; Chris Dutra, Vice President, StratX IT Solutions

The process of keeping up with new technologies, security trends and threat intelligence is a challenging task. However, it's necessary in order to protect information and other assets from cyberthreats, which take many forms. This panel discussion will cover several different topics on Cyber Security and ways to protect yourself and your patient data.

**Course Learning Objectives:**

- Hardware implementation
- Software implementation
- Response plans and staff education

**OPTION 6:** **ANATOMY OF A LAWSUIT – WHY NURSES GET SUED, SURVIVING A DEPOSITION**

**Speaker:** Keith J. Roberts, Esq., co-chair of litigation department for Brach Eichler, LLC

When you hear the words medical malpractice, the immediate image formed is that of a physician being accused of misconduct, negligence, or dereliction of duty. However, as the landscape of medicine has changed and continues to change, especially in light of the Covid-19 pandemic, all medical professionals, including nurses, are susceptible to the risk of a lawsuit. Nurses carry their own risk of exposure to claims, whether they perform medical services alongside other medical professionals or perform such services independent of supervision. This course will examine the top areas of liability for nurses and how to navigate the steps of a medical malpractice lawsuit. This course will help nurses and their employers understand the litigation process and what processes should be put in place to help protect employers and employees from lawsuits and assist in mitigating liability.



# EXPERT TRACK SCHEDULE CONTINUED

## Course Learning Objectives:

- Identify conduct that exposes nurses to medical malpractice lawsuits.
- Create policies and procedures to reduce the risk of a lawsuit.
- Know what to do once you have been served.
- Navigate requests for discovery.

**2:15 - 2:30 PM**      **BREAK WITH VENDORS**

**2:30 - 3:30 PM**      **\*KEYNOTE C:** CMS AMBULATORY SURGERY CENTER  
UPDATES

**Speaker:** Stefanie Mozgai, Director, Division of Continuing and Acute Care Providers (DCACP) Quality, Safety & Oversight Group Center for Clinical Standards and Quality Centers for Medicare & Medicaid Services

**3:30 PM**                      **PRIZE DRAWINGS! AND ADJOURN**  
**GRAND PRIZE!** PELOTON BIKE WITH ONE YEAR  
MEMBERSHIP FEE PAID!  
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**9:00 - 9:20 AM**

## **WHAT EVERY EMPLOYER NEEDS TO KNOW ABOUT THE LEGAL RISKS ARISING FROM THE AT-WILL EMPLOYMENT RELATIONSHIPS**

**Speaker:** Matthew M. Collins, Esq., Co-Chair of the Labor and Employment Practice Group, Brach Eichler LLC

The concept of at-will employment is misunderstood by many employers and management members. Employers have many different legal obligations that they owe their at-will employees under the many different state and federal employment laws. These laws impact many of the day-to-day decisions made by employers on such issues as hiring and firing, disciplinary actions, workplace accommodations and responding to employee complaints.



# NOVICE/REFRESHER TRACK SCHEDULE CONTINUED

One particular area this course will focus upon are the new COVID-19 and cannabis related laws and the employer's obligations thereunder. Even a good faith mistake by management about their legal obligations and/or the at-will employment relationship can result in costly litigation and/or administrative investigations. This course will provide helpful guidance on how to avoid some of the common employer mistakes.

## **Course Learning Objectives**

- To understand what the at-will employment means (and doesn't mean);
- To gain awareness of some of the key employer obligations arising under state and federal law;
- To understand how the new COVID-19 and Cannabis related laws create additional obligations on employers in New Jersey; and
- To gain a basic understanding of the legal risks that arise from various employment decisions such as employee terminations and responding to employee complaints and workplace accommodation requests.

## **9:20 - 9:40 AM EMBRACING QUALITY IMPROVEMENT**

**Speaker:** Claire Cerame, MSN, RN, CEN. President and Owner of Positive Outcomes Consulting, LLC (Healthcare Quality Improvement).

This course is intended for those newly responsible for Quality Assurance/Performance Improvement (QAPI) activities or those desiring a refresher. The course will focus on the processes for developing QAPI studies including study identification, developing data collection tools, statistical data analysis, and report composition that meet regulatory QAPI reporting requirements.

## **Course Learning Objectives:**

- Correlate the importance of quality in healthcare with QAPI projects that improve processes of care and patient outcomes.
- Understand how to select QAPI studies for implementation.
- Discuss the considerations for designing meaningful data collection tools.
- Consider how data can be collected under time and resource limitations.
- Understand the significance of statistical data analysis.
- Identify the ten essential steps for inclusion in a QAPI study report

## **9:40 - 10:00 AM**

## **ASC REVENUE CYCLE KEY PERFORMANCE INDICATORS TO MONITOR**



# NOVICE/REFRESHER TRACK SCHEDULE CONTINUED

**Speaker:** Chuck Meisel, Vice President of Sales, Surgical Notes

How can you gain better control over your ASC's revenue cycle performance, spot problems hurting your bottom line, and identify opportunities for improvement that can enhance profitability? By monitoring key performance indicators. Find out the top metrics worth tracking and learn their target benchmarks, warning signs, common problems, and solutions to help address obstacles to success.

## **Learning Objectives:**

- Learn the top billing metrics ASCs should monitor and their benchmarks
- Learn how tracking these metrics can help you gain better control over your revenue cycle performance
- Learn how to identify problems hurting your bottom line
- Learn how to identify solutions for these problems to enhance profitability

**10:00 - 10:20 AM**

## **PRE-OPERATIVE SCREENING AND TESTING FOR AMBULATORY SURGERY: WHAT WORKS?**

**Speaker:** Monte Jay Goldstein, M.D., Medical Director, Virtua; Chief of Anesthesia, Jandee Division, Envision Healthcare

This talk will provide the participant with the basic requirements required to screen patients and determine whether the freestanding ambulatory surgical center is setting for the patients procedure. Appropriate pre-operative testing for ambulatory surgery will be reviewed in the context of medical and regulatory requirements.

## **Course Learning Objectives:**

- Determine which patients could/should have surgery in a freestanding ASC
- Develop and institute appropriated patient screening procedures
- Learn appropriate pre-operative laboratory testing for ASC patients.
- Discuss future trends in ASC procedures and testing.

**10:30 - 11:00 AM      BREAK WITH VENDORS**

**11:00 - 11:30 AM**

## **KEEPING CURRENT WHILE KEEPING SANE, TIPS TO KEEPING UP WITH THE RAPID CHANGES IN THE ASC MANAGEMENT**



# NOVICE/REFRESHER TRACK SCHEDULE CONTINUED

**Speaker:** John J. Goehle, MBA, CASC, CPA, Chief Operating Officer, Ambulatory Healthcare Strategies, LLC

In this session, we will provide some tips for ASC managers to keep up with the ever-changing, every-evolving regulatory and managerial environment in Ambulatory Surgery Centers.

**Course Learning Objectives:**

- Discuss the importance of keeping up with Regulatory and Managerial Issues
- Review the challenges managers face in trying to keep up with those issues
- Provide recommendations for ways that managers can keep current
- Suggest ways to get your owners to support your need to keep your skills current

**11:30 – 12:30PM** \*KEYNOTE B: ASK THE EXPERTS-Q&A FORUM

**Speakers:** Jeff Shanton, President, NJAASC; Meg Fisher, MD, Gene Brenycz, and Maria P.Christensen, Phd, APN, RN, NEA-BC, NJ Department of Health, Joe Simonetta, Public Strategies Impact, LLC, John Fanburg, Brach Eichler LLC, Mark Manigan, RWJBarnabas Health.

This program will feature a panel of experts discussing current, pertinent New Jersey ASC topics.

**12:30-1:15PM** LUNCH, PODCAST-JOHN GOEHLE, VENDOR TIME

**1:15 - 1:45 PM** AMBULATORY SURGERY CENTER STATE SURVEY PROCESS

**Speaker:** Myhra Protusada BSN, RN, Supervising Health Care Evaluator, Health Facility Survey and Field Operations Division, NJ Department of Health

This session will cover basic information regarding Ambulatory Surgical Center (ASC) State regulations; important terminologies associated with the regulations; what to expect during a state survey process; and important elements when composing a Plan of Correction.

**Learning Objectives:** By the end of this session, the participants will be able to identify:

- The definitions and terminologies associated with Ambulatory Surgical Center (ASC) regulations
- The ASC regulations and State Survey procedures and activities
- The types of State Surveys
- The state requirements associated with composing a Plan of Correction



# NOVICE/REFRESHER TRACK SCHEDULE CONTINUED

## 1:45 - 2:15 PM KEY DRIVERS OF PATIENT SATISFACTION AND CAHPS

**Speaker:** Marisol Rivera, Director of Client Success, SPH Analytics

Identify the key drivers of patient satisfaction and CAHPS surveys to enable quality improvement in the ASC setting. Use these key drivers to identify, develop, implement, improve and maintain a patient satisfaction improvement plan. Understanding what drives improved patient satisfaction. What are the key components and resources for a successful patient satisfaction program? The impact of a well-designed plan on quality, patient care, and patient experience. Understand the OAS CAHPS program.

### **Course Learning Objectives:**

- Leadership/management driven initiative
- Importance of collaboration of all members of the organization
- Impact of patient satisfaction and patient experience on quality and patient care
- Using analytics to drive improvement in patient satisfaction
- Continuous improvement cycle

## 2:15 - 2:30 PM BREAK WITH VENDORS

## 2:30 - 3:30 PM \*KEYNOTE C: CMS AMBULATORY SURGERY CENTER UPDATES

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## 3:30 PM

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